



State of California—Health and Human Services Agency
Department of Health Care Services



ARNOLD SCHWARZENEGGER
Governor

July 6, 2007

CHDP Provider Information Notice: 07-07

TO: ALL CHILD HEALTH AND DISABILITY PREVENTION PROVIDERS

SUBJECT CALIFORNIA WOMEN, INFANTS AND CHILDREN SUPPLEMENTAL
NUTRITION PROGRAM (WIC) INFANT FORMULA CONTRACT
CHANGES, EFFECTIVE AUGUST 1, 2007

The purpose of this letter is to inform you that WIC will implement a new infant formula rebate contract effective August 1, 2007, and to enlist your support in educating parents of infants who participate in WIC about the transition. WIC will be providing five contract infant formulas from Mead Johnson Nutritionals instead of Ross Products. The five contracted infant formulas from Mead Johnson Nutritionals offer expanded options for the WIC participant and now include Enfamil Gentlease LIPIL and Enfamil A.R. LIPIL infant formulas. WIC participants may freely select from any one of the contracted infant formulas.

The attached letter from WIC announces this change, and the accompanying WIC flyer identifies the new contract infant formulas and the infant formulas for medical conditions, which require a prescription. The WIC flyer may be posted in your office to remind office staff and WIC families about new contracted WIC infant formulas.

Infant formulas for medical conditions (Specialized Formulas) are available through WIC only when the infant formula is not available through Medi-Cal or another health insurance. To obtain Specialized Formulas, WIC requires a prescription from the infant's medical care provider to justify the medical necessity. Additionally, verification of non-coverage or ineligibility for Medi-Cal or health insurance is needed.

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If you have any questions regarding the WIC infant formula change, please contact your local WIC program staff who can be located at the California WIC website: www.wicworks.ca.gov, or by calling 1-888-WIC-WORKS (1-888-942-9675). The link for CA WIC website also provides additional information by clicking on the Infant Formula Change section, which is located on the homepage.

Original signed by Marian Dalsey, M.D., M.P.H.

Marian Dalsey, M.D., M.P.H., Chief
Children's Medical Services Branch

Enclosures



State of California—Health and Human Services Agency
Department of Health Services



SANDRA SHEWRY
Director

ARNOLD SCHWARZENEGGER
Governor

May 1, 2007

Dear Health Care Provider:

I am writing to inform you that the California Women, Infants and Children (WIC) Supplemental Nutrition Program will implement a new infant formula rebate contract with Mead Johnson Nutritionals on August 1, 2007. WIC will provide the following Mead Johnson standard infant formulas to participants without the requirement of a prescription:

<u>Cow Milk-Based</u>	Enfamil LIPIL with Iron	Enfamil LactoFree LIPIL
	Enfamil Gentlease LIPIL	Enfamil AR LIPIL

<u>Soy-Based</u>	Enfamil ProSobee LIPIL
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Mead Johnson's Enfamil Gentlease LIPIL will replace Nestle Good Start Supreme as the partially hydrolyzed protein formula provided by WIC. The WIC Program will continue to provide other formulas for medical conditions using our established procedures which are outlined on the enclosed handout. Health insurance, including Medi-Cal, is the primary payer for special formula to treat diagnosed medical conditions. As a service, WIC will provide these formulas on a temporary basis while your patients complete the Medi-Cal application and enrollment process.

We realize this change can be difficult for all concerned. However, having an infant formula rebate enables the WIC Program to provide nutrition services and nutritious foods to 350,000 additional California participants each month, 23 percent of which are infants. We appreciate anything you can do to help us make this a smooth transition.

Thank you for supporting WIC's transition to Mead Johnson Nutritionals' standard infant formulas. If you have questions about a specific patient's needs, you can speak with a WIC dietitian by contacting a local WIC agency in your area. You can find the phone number of a local WIC agency at www.wicworks.ca.gov.

Sincerely,

Original signed by Michele Y. Van Eyken

Michele Y. Van Eyken, R.D., M.P.H.
Deputy Branch Chief
Women, Infants, and Children
Supplemental Nutrition Branch

Enclosure

WIC Infant Formulas

(Effective August 1, 2007)

Contract Formulas – No Prescription Required

Mead Johnson Pediatric Products (powder or concentrate)



Enfamil LIPIL
with Iron



Enfamil ProSobee
LIPIL



Enfamil LactoFree
LIPIL



Enfamil Gentlease
LIPIL



Enfamil A.R.
LIPIL

Specialized Formulas – Prescription Required

If WIC's contracted formulas are not appropriate for your patient there is likely a medical condition warranting a specialized formula. As part of the patient's treatment plan specialized formulas should be covered by their health plan. Should your patient be denied coverage by Medi-Cal or other health insurance, WIC may provide one of the following formulas:

Similac Alimentum Advance
Nutramigen LIPIL
Similac PediaSure (vanilla only)

Similac NeoSure Advance
Enfamil EnfaCare LIPIL

To provide these formulas WIC requires a prescription every 3 months which includes:

- brand name of formula prescribed
- medical diagnosis warranting issuance of a special formula
- length of time the formula is medically required
- signature of the health care provider
- date medical prescription was written

By 6 months of age, many infants are able to tolerate the reintroduction of a WIC standard contract formula.

The California WIC Program may provide other specialized formulas needed by your patients. To request another specialized formula contact a local WIC dietitian. You can find the phone number of a local WIC agency near you at www.wicworks.ca.gov or call the State agency at (916) 928-8652.